## Noonssup: Elevating Interior Design with Digital Fine Art



Noonssup.io



Maison & Objet Paris 2023

Hall 6 Today | Stand 182

Paris Nord Villepinte, France

07-11th September

Thu-Sun 9:30am - 7pm

Mon 9:30am - 6pm

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"We, as media artists ourselves, established Noonssup with a passion to elevate art in the digital age. Our collective experience in the fine art field allows us to curate extraordinary artworks that transcend boundaries, redefining how we perceive and experience digital art in our daily lives."

Ga Ram Kim & Bongsu Park, Founders of Noonssup

Leading Korean digital art company **Noonssup**, led by media artists **Ga Ram Kim** and **Bongsu Park**, is set to make its mark on the global stage by participating in one of the world's top three design exhibitions, **Maison & Objet Paris**. Scheduled to take place from September 7-11th, 2023, at Paris Nord Villepinte, this prestigious event will serve as a platform for Noonssup to showcase their innovative and sensory-rich digital art pieces at an independent booth in the "Today" section, **Hall 6 - Stand I82**. This endeavor is supported by the Ministry of Culture, Sports and Tourism and the Arts Management Support Center's Global Leap Support Project.

The Noonssup booth will feature an impressive collection of 200 digital art pieces by 46 talented artists, presented across eight digital display monitors. The immersive experience promises to captivate visitors with the diversity and ingenuity of the artworks. Additionally, Noonssup's works have been selected for display on the SBA's Seoul Industrial Promotion booth, Hall 2 - Stand C110, providing further opportunities for audiences to engage with their creations.

Noonssup, founded with the aim of introducing the extraordinary possibilities of digital fine art to an international audience, is supported by over a decade of experience in the art world uniquely focused on this specialisation. This milestone exhibition will unveil two key series: "Noonssup Masters" and "Noonssup Studio." The Masters series will showcase exceptional works by acclaimed artists who embody artistic excellence, including Korean talents like **Sejin Kim**, **Myeongbeom Kim**, **Gihun Noh**, **Munkyung Chung**, **Yaloo**, alongside globally recognized artists like **Ergin Cavusoglu** and **Hiraki Sawa**. Noonssup Studio series will delight visitors with its diverse range of digital art, including the captivating ETERNAL PATTERN, promising startling textures and perpetually evolving designs.

Noonssup will also be launching the curated selection of digital fine art at **Selfridges** in London and **Le Printemps** department store in Paris. This expansion further establishes Noonssup's presence on the European art scene. At the heart of Noonssup's appeal lies the innovative approach to high-quality digital displays. Carefully curated, these displays come in various sizes and color frames to ensure the optimum presentation of each artwork. While the default monitor size is 32", the customer can choose from 10" right up to 55" displays. Moreover, by incorporating blockchain technology, each piece is certified with a secure and reliable blockchain certificate, therefore adding value and credibility to Noonssup's digital art collection.

The accessibility and curation of Noonssup's digital art is further enhanced by their professional curation and technical services, facilitating straightforward acquisition and installation of each artwork.

For more information, visit <u>www.noonssup.io</u>

**About Noonssup:** Noonssup is a trailblazing digital fine art company that introduces customers to museum-quality digital art through a specialized curation process. With over 10 years of experience, Noonssup represents established artists who are already collaborating with renowned institutions worldwide. Utilising the latest in display technology, each artists' innovative approach transforms a space into a dynamic, engaging and inspiring environment where art comes to life.

## Contact Information

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